

**CALL TO ORDER**

Mayor Procter called the meeting to order at 9:03 a.m.

**ROLL CALL**

Councilmember Richard C. Cook, Councilmember Mary Ann Krause, Councilmember Ray C. Luna, Vice Mayor Gabino Aguirre, and Mayor John T. Procter responded to roll call. City Manager Wally Bobkiewicz, City Attorney Phillip H. Romney, and Deputy City Clerk Josephine G. Herrera were also present. City Clerk Steven J. Salas was absent.

**PRESENTATION**

A. Presentation of City Tile to Assemblymember Tony Strickland

Assemblymember Tony Strickland was not in attendance.

**PUBLIC COMMENT**

There was no Public Comment.

**ORDER OF BUSINESS**

A. FY 2002/03 Goals and Priority Projects

City Manager Wally Bobkiewicz's report dated January 22, 2003.

Jim Procter, 1167 Say Road, representing Santa Paula Committee 2000, submitted for the record a report on the Committee's goal setting recommendations, the Committee's values and philosophy, and the Committee's platform policy. He further recommended that the City's top priority be to clarify and codify the greenbelt agreement with the City of Ventura.

Charles Sphink, 538 N. Mill, spoke regarding the need for more options in housing, the need to move in planning and strengthen the downtown, and support the concept of new urbanism.

Heather Pohler Miller, 226 N. Eighth Street, representing Santa Paula Committee 2000, spoke regarding public safety and the need to continue the Weed and Seed Program, recommended the creation of a task force to oversee bar establishments, and spoke in support of community policy by using police officers on bicycles.

Rodney Fernandez, 537 Glade Drive, representing Latino Town Hall and Santa Paula Committee 2000, spoke regarding the different approaches for economic development, and recommended that the City Council work to keep the hospital open; encourage owners of vacant buildings on Main Street to be proactive; embark on general development and improvement to buildings on Main Street; look at other buildings on Main Street from Tenth Street to the east end; and move forward on how to support existing businesses and bring in new manufacturing and industrial businesses.

Bob Borrego, 524 Fourteenth Street, representing Latino Town Hall, submitted his comments for the record, which recommended the following goals: 1) Citywide visioning process; 2) economic development; 3) education master plan; 4) televise City Council and Planning Commission Meetings; 5) implement a housing production plan; and 6) promote art and cultural events.

Laura Espinosa, 233 Corte Linda, representing Latino Town Hall, encouraged Spanish translation services during City Council meetings, and submitted her comments for the record.

David Sargent, 248 S. Mills Road, Ventura, stated that he is in the town planning business and spoke regarding new urbanism. He further encouraged the City Council to pursue a vision process.

Jess Victoria, 134 Moultrie Place, stated that the Main Street merchants should be consulted for their vision of Main Street, and asked that the City designate three public places for posting the City's annual financial statement rather than having it published in the newspaper.

Larry Calderon, 10689 Inyo Street, representing Ventura College, submitted a document explaining the collaborative partnership between Ventura County and the Ventura County Community College District at the East Campus, and spoke regarding future plans for expansion.

John Turturro, 987 Terracina Drive, representing Santa Paula 2000, submitted his written comments for the record which included the following recommendations: 1) housing and redevelopment in Santa Paula's historic downtown; 2) Fagan Canyon housing development; 3) arts and entertainment; 4) and architectural board of review.

Emigdio Cordova, 1155 Oakdale, recommended that the City Council make youth a priority and include them in planning and generating ideas.

Jeff Novak, no address given, submitted his comments for the record which included a goal for customer service and televising City Council Meetings. He further suggested that City

Council agendas and minutes be posted on the City's web page, and post information on Government Access Channel 10.

### **RECESS TO A BREAK**

Mayor Procter recessed the City Council to a break at 10:32 a.m.

### **RECONVENE TO MEETING**

Mayor Procter reconvened the City Council at 10:45 a.m.

Mike Miller, 226 N. Eighth Street, representing Santa Paula Committee 2000, encouraged the use of the charette process as the format to complete visioning and for a more urban approach, and shared his experience during his attendance at a seminar at the National Charette Institute.

Ken Chapman, 15119 Todd Lane, questioned why the Planning Director was not in attendance and how information received would be communicated to him. City Manager Wally Bobkiewicz responded that no Department Heads were present and that he had determined it would be best to have the City Council together with the community.

Dora Crouch, 739 Yale Street, Apartment 6B, representing Latino Town Hall and Santa Paula Committee 2000, spoke in favor of infill development; recommended the reuse of the Standard Oil building, the Southern California Edison building, and other empty buildings to rebuild and convert for housing; and addressed the need for farmworker housing and housing for all income brackets.

Willie Davis, 739 Yale Street, Apartment 8A, offered his services to tape City Council Meetings and local events free of charge for six months, and noted his experience with Channels 6 and 8.

Delton Lee Johnson, 14 McKeveett Heights, addressed the process for the rotation of the Mayor, concurred with previous speakers regarding receiving input from merchants and citizens, spoke in favor of an architecture review board and televising City Council meetings, and addressed graffiti control.

Michael Dalo, 15635 Foothill Road, expressed his desire that the City Council build and improve on what the City has and not make changes. He also expressed that agriculture be kept as a high priority because many people prefer that Santa Paula is a small town.

### **RECESS TO A BREAK**

Mayor Procter recessed the City Council to a break at 11:28 a.m.

### **RECONVENE TO MEETING**

Mayor Procter reconvened the City Council at 11:39 a.m.

The City Council provided the following goals:

- Tourism
- Enhance quality of life
- Embrace technology
- Economic development
- Strengthen families
- Public safety
- Housing
- Efficiency in government
- Re-establish trust in city government
- Facilitate citizen involvement
- Support for the arts
- Education for all
- Build community pride and improve city status in the region
- Examine regional issues
- Change city government focus from regulation to community development
- Business/Developer friendly
- Customer service
- Balanced community development
- Infrastructure
- Expand social services for special population
- Stabilize fiscal situation

The City Council provided the following objectives:

- Fire Station 2 staffing
- Administrative audit of Police Department
- Infill development
- Planned growth
- Keep hospital open
- Reduce overtime costs
- Citywide visioning process (Charette)
- Jobs Corps plan (training/education)
- New art museum
- Expand recreational opportunities
- Cooperate with Ventura College East Campus
- Examine dual City Yards
- City Council Chambers rehabilitation
- Build secure cash/customer service in Finance Department
- Strengthen greenbelt agreement
- Cops on the beat
- Cops on bikes
- Spanish translation – bilingual policy

- Paramedics/firefighters on fire trucks
- Become more engaged in efforts for tax reform (League of California Cities)
- Participate in park planning (city and region)
- Youth council
- Business outreach program
- Wastewater treatment plant
- Improve streets and parks
- Completion of skate park
- Create equipment replacement fund
- Examine design review process
- Citywide design standards
- Expand web site
- Televis Council Meetings
- Directory of social services
- Support for Weed and Seed Program
- On-going task force for enforcement of bars and liquor stores
- Explore possible train museum
- Support California Oil Museum
- Development of city property
- Implement Economic Development Plan
- Development Plan for Harvard Boulevard
- Contracting police dispatch
- Reorganize Finance Department
- Examine zoning structure
- Housing Element Implementation Plan
- Establish Health Care District, expand services
- Aggressive graffiti abatement
- Review refuse drop-off event
- Aggressive trash collection on Main Street
- Explore having City in commercial trash business
- Evaluate development reviews
- Examine hiring practices
- Outreach to Spanish-speaking community
- Engage youth
- Engage seniors
- Policy on grants/grantwriting
- Council's role in implementing goals
- Citizen role in implementing goals
- Review Youth Master Plan

**RECESS TO A BREAK**

Mayor Procter recessed the City Council to a break at 12:16 p.m.

**RECONVENE TO MEETING**

Mayor Procter reconvened the City Council at 12:50 p.m.

The City Council discussed the goals and objectives, and developed the following goals and priority projects:

Enhance Quality of Life

Keep hospital open  
Wastewater treatment plant  
Improve streets and parks  
Completion of skate park  
Aggressive graffiti abatement

Balanced Community Development and Housing

Implement Economic Development Plan

- Main Street
- Business Development
- Downtown Redevelopment
- Tourism

Create Citizen Economic Development Task Force  
Housing Element Implementation Plan  
Grantwriting  
Facilitate with Ventura College East Campus

Public Safety

Fire Station 2 staffing  
Community Policing Plan

Facilitate Citizen Involvement

Community visioning process  
Bilingual translation policy  
Expand City web site  
Televis Council Meetings  
Outreach to Spanish-speaking community  
Council accountability to issues  
Citizen role in implementing goals

Customer Focused Organization/Business Friendly

Move forward with management audit  
Customer Service Task Force

It was moved by Councilmember Cook, seconded by Councilmember Krause, to keep the order as is for the City Council goals and priority projects. There was no opposition, and the motion carried.

### **CITY COMMUNICATIONS**

Councilmember Luna commented that he had received complaints regarding the Dial-a-ride bus parking in front of City Hall, and noted that it would now park on Mill Street south of Ventura Street.

Councilmember Aguirre mentioned that he had attended the Channel Counties Division Meeting at the Firestone Winery, and noted that the League of California Cities is asking for strong participation from cities to shift power to the local level. Mayor Procter echoed Councilmember's Aguirre's comments. Councilmember Cook stated that he would not support the League because they failed to support the City on Proposition 172.

### **FUTURE AGENDA ITEMS**

It was moved by Councilmember Luna to meet jointly with the hospital Board of Directors to discuss options to keep the hospital open and discuss a possible merger with the County of Ventura.

A discussion ensued regarding concerns with the request, and consideration of having Supervisor Kathy Long discuss with the Board of Directors options for keeping the hospital open.

City Attorney Phillip H. Romney suggested an alternate motion to meet with Supervisor Kathy Long to give a recommendation as to how to proceed vis-à-vis to the County on the hospital issue, what is the best way to approach the County, and obtain her ideas.

Councilmember Krause seconded the amended motion.

Under roll call vote, Councilmember Krause, Councilmember Luna, Vice Mayor Aguirre, and Mayor Procter were in favor. Councilmember Cook was opposed. The motion carried.

### **ADJOURNMENT**

There being no further business to come before the City Council, Mayor Procter adjourned the meeting at 4:00 p.m.

ATTEST:

Special City Council Meeting  
Saturday, January 25, 2003  
City Hall Council Chambers

Josephine G. Herrera  
Deputy City Clerk

Special City Council Minutes  
Saturday, January 25, 2003  
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