

CALL TO ORDER

Mayor Luna called the meeting to order at 6:30 p.m.

ROLL CALL

Councilmember Richard C. Cook, Councilmember Donald L. Johnson, Mayor Ray C. Luna, Gabino Aguirre, Gabriella Araiza-Reeves, James L. Garfield, Bill Glenn, and Mike Kerr responded to roll call. Interim City Manager Paul L. Skeels, City Attorney Phillip H. Romney, and Deputy City Clerk Josephine G. Herrera were also present. Vice Mayor Laura Flores Espinosa arrived at 6:31 p.m., and Councilmember John T. Procter arrived at 6:35 p.m. City Clerk Steven J. Salas was absent.

PUBLIC COMMENT

There was no Public Comment.

ORDER OF BUSINESS

A. Santa Paula 100th Birthday Celebration - (86)

The Centennial Committee presented a sample of the Centennial logo. A discussion ensued regarding the need to raise another \$50,000, in addition to the \$45,000 allocated by the City.

The Centennial Committee offered the following activities for the celebration:

- Ideas for the educational aspect of the celebration, which includes involving local school children, providing mini-grants for local schools, essay and poster contest, showcase of art and essays, traditional ceremonies and theater skits, development of educational workshops, education of different types of music, use of local presentation places such as the high school auditorium, Isbell Auditorium, and the Santa Paula Theater Center, and local film festivals with Southern California themes.
- Assistance from AARP, Santa Paula Historical Society, Ministerial Society, and the Glen Tavern Inn to support the celebration.
- Santa Paula Theater Center will stage a special production designed for families on the Fourth of July Weekend.
- Discussion regarding Santa Paula Memorial Hospital's 40th anniversary and their desire to be involved with the City's Centennial celebration.
- Weekend celebration scheduled for April 19, 20, and 21, which will include a Cruise Night, 10K run, breakfast in the park, children activities, agricultural displays, opening

ceremonies, flag presentation, local entertainment, dancing, professional skateboard presentation, ecumenical religious service, chili cook-off, and jazz performance.

- Holding a reunion dinner for all current and past Councilmembers and Planning Commissioners, and perhaps combining this dinner with the Volunteer Recognition Night Dinner.

A discussion ensued regarding the use of the Centennial logo and the Committee's desire to allow the use of the logo by other organizations as long as it is approved by the Committee.

The City Council offered the following ideas:

- Involve the oil companies and Limoneira Company.
- Have school children interview older citizens.
- Involve the media and Adelpia to assist in getting the word out regarding the centennial.
- Hold a brief kickoff event to meet city officials, and learn about the library and museum.
- Hold social programs for the youth.
- Hold poetry readings and ethnic dancing.
- Erect a historical billboard with timelines.
- Hold civic activities such as park cleanups, block parties, parade, and voter registration drives.

A discussion ensued regarding setting a theme for the City's Centennial. Ideas included, "We think you'll like Santa Paula", "Adelante Juntos", "Celebrate the past, build the future." Staff asked that ideas for a theme be sent to the following e-mail address: www.centennial@ci.santa-paula.ca.us. Another discussion ensued regarding the use of the Centennial logo on city vehicles, city letterhead, and city proclamations, and issuing special Centennial pins for employees.

The City Council and the Centennial Committee offered the following ideas:

- Solicit volunteers and assign specific tasks.
- Involve St. Thomas Aquinas College.
- Engage a consulting group to ensure a successful weekend celebration.
- Nature hikes.
- Involve the Santa Paula Airport.
- Seek every organization and church to involve them in the celebration.

A discussion ensued regarding the food booths for the weekend event and banners for Main Street.

A discussion ensued regarding where to send invoices for expenditures and whether donated funds could be deposited through the City's account. Another discussion ensued regarding the City's purchasing policies, and regarding having staff prepare a resolution authorizing staff to bypass the normal standard purchasing requirements with respect to the festival expenses. The thought here was for the Centennial Committee Chair, James Garfield, to approve any expenses on behalf of the committee, and to forward those expenses to Community Services Director Brian J. Yanez for his approval to pay for expenses from the Council-approved appropriation of \$45,000.

CITY COMMUNICATIONS

There were no City Communications.

FUTURE AGENDA ITEMS

There were no Future Agenda Items.

ADJOURNMENT

There being no further business to come before the City Council, Mayor Luna adjourned the meeting at 8:05 p.m.

ATTEST:

Josephine G. Herrera
Deputy City Clerk